



CSAfrica, Tree Media & GAWA present

GREEN TOWNS NAMIBIA

GREEN TOWNS NAMIBIA is an on the ground action campaign, a reality television show & a documentary film for theatrical distribution; bringing '11th Hour Action' to Africa.

We are living in a time when Africa is being confronted with significant challenges – the life-support systems of the continent are deteriorating, resources are becoming scarce; the stresses of uncertainty and rapid change are moving many of the 53 nations into the process of transformation. Many of the solutions to Africa's problems are known to us; however, so far have not been fully explored or employed. Why is this?

From the perspective of the creators of the film, 'Leonardo DiCaprio's The 11th Hour'. the solutions rest within the human spirit and that the healing of Mother Africa is the task of our time.

GREEN TOWNS NAMIBIA is the first of a series of programs in Africa combining sustainable action and media documentation. In partnership with the government of Namibia and the BBC, our team will provide education, consultation, energy audits, solar evaluation, recycling programs and other hands-on-support to transform African Towns, one town at a time. **GREEN TOWNS NAMIBIA** will be a resource, a support center, a film documentary or reality television show, web portal and social action campaign that follows real change, on the ground.

First stop: [Rundu, Namibia.](#)



Partners

[11th Hour Action](#)

BBC (prospective)

[Government of Namibia](#)

Sekem

[African Union](#)

[Earth Rights Institute](#)

[NextAid](#)

[Empowerment Works](#)

[Necessity Housing](#)

[Tunahaki Foundation](#)

[The Samburu Project](#)

[Lost Boys School of Sudan](#)

[The Niapele Project](#)

[The Peer Education Program of Los Angeles, Inc](#)

[Oneworld Works](#)

[Save Africa's Children \(SAC\)](#)

[Africa As One \(AAO\)](#)

[Bavubuka Foundation](#)

Budget for Green Towns Namibia /

Rundu pilot project

\$5,000,000 NAD

GREEN TOWNS

The Opportunity

Revitalize the greatest aspects of Namibian life. Play a part in the restructuring of Namibia by supporting local change and media focused on sustainable solutions. Our first green town will be Rundu, just south of the Angola border. Our focus will be on the following:

- *Energy independence
- *Green-collar jobs
- *Revive Rundu's town center
- *Healthier environment
- *Hope & opportunity for children
- *Mass Jatropha & other tree plantings for carbon offsetting
- *Creation of a collaborative community
- *Protection of biodiversity & wildlife
- *Organic locally grown food & soil rejuvenation
- *Global citizenship in combating climate change
- *Increase eco-tourism
- *Building international partnerships - bridging our efforts together



NAMIBIA

The Works

When local towns people become heroes

GREEN TOWNS NAMIBIA will be a catalyst in the progressive, cost efficient and swift transformation of Namibia. With funding, we will provide the infrastructure and documentation to create a comprehensive and entertaining media package for the web, television and or theatrical distribution.

A Town Council is formed, energy audits conducted, and materials are brought in, resulting in solar panels being installed on buildings, a local organic food co-op springs up, the community is rallying, a recycling program begins, green collar jobs are created, and real change is under way. A film crew documents the local towns people of Rundu as they share their inspiring accounts and challenges. A Green Towns Namibia National Council will advise and train Runduians on green technologies, ecological products and 'green' services.

With the success of the Rundu Pilot Project, we intend to blueprint this project throughout Namibia and then the rest of Africa, bringing healthy change through unprecedented exposure to local and national audiences, unifying Africans together for a sustainable future.

As the Earth's resources continue to be depleted through unsustainable use, poor management and exploitation, conflicts will flare more often, and will be more difficult to contain. Protecting global and local environments, therefore, is essential for achieving lasting peace. It is critical that people around the world take action to reverse environmental degradation and its negative impacts on our lives and those of other species. "

-- Wangari Maathai, 2004 Nobel Peace Prize



GREENTOWNS NAMIBIA

A call to action for Africa

Stephan McGuire Stephan has been a Producer with **Tree Media** including on the documentary film **"The 11th Hour"**, narrated and produced by Leonardo DiCaprio. Stephan is also President of **CSAfrica** which is in its 3rd year of operation. He is also a certified Permaculturist.

Gareth Amos is Managing Director of the Interact Group of companies, spokesperson for Intermedia and Founder of **GAWA** based in Windhoek, Namibia.

CSAfrica Coalition for a Sustainable Africa (CSAfrica) is a collaboration of non-profit organizations offering sustainable solutions for grass-roots initiatives to empower the people and communities of Africa. Collectively, in 13 countries with programs focused on children, health, economics, education, women's empowerment, orphan care and the environment, we have a local community-driven development approach, our projects address the elimination of poverty, and help to promote peace and security.

GAWA Namibia's first Green Charity, lives and breathes because of our singular vision to create a paradigm shift in attitudes of all Namibians, by creating networks of networks of like minded people, organizations and groups within our country.

Tree Media's mission is to use media to support and sustain civil society while promoting peace through understanding. Over the last twelve years, Tree Media Group has consistently worked on projects that examine global transformation, conflict resolution, care & sustainability, the environment, cultural catalysts and progressive movements.

Dr Christopher Daugherty serves as a leader in the future of food by delivering the most nutrient rich, ecologically sound, localized food growing systems to local communities and businesses world wide.

Richard Dent was Co-Director and Producer of **11th Hour Action**. Richard also created and produces **thegreenreporter.com**. He holds a degree in Political Science from University of Auckland.

"The desire to bring environmental change for the better, benefiting all living beings for generations to come, should be implemented with vigour, drive, fervour and passion by all of us." -from The Inaugural Speech By Hon. Netumbo Nandi-Ndaitwah, Minister Of Environment And Tourism of Namibia At The Official Launch Of GAWA 11.2008



**Tomorrow
belongs to the
people who
prepare for it
today**
- African Proverb

For more information:
stephan@treemedia.com

